



# LUNCH AND LEARN SERIES "SECURING YOUR BUSINESS"

A THREE-PART SERIES FOR  
UPSTATE NY BUSINESSES

foothills

PERFORMING ARTS & CIVIC CENTER

24 Market Street, Oneonta, NY 13820

START TIME: 12:00 PM

*Lunch is on us!*

**OCT 25th** **Part 1: Cybersecurity**  
Learn to defend your digital assets, by identifying common threats and implementing robust security measures. Don't let your business be a victim - empower yourself and proactively protect your business.

**NOV 16th** **Part 2: Compliance**  
Discover how to build a compliance strategy that abides by all state and federal regulations. Failure to do so—whatever your industry is—could be exceptionally expensive, and could potentially put your business itself at risk.

*and also:*

**NOV 16th** **Part 3: NY SHIELD Act**  
Gain insights into New York's specific legislation, "Stop Hacks and Improve Electronic Data Security" (SHIELD) Act and how it applies to your business requirements.

No Cost, No Obligations  
Just Information!

**DEVIN CHASE**

Chief Information Security Officer



A dynamic series focused on bettering cybersecurity practices, understanding compliance intricacies, and mastering the implications of the NY Shield Act. Let our experts elevate your knowledge and fortify your business's resilience in an ever-evolving digital landscape.

In today's interconnected world, no business is immune from potential security threats. Whether it's safeguarding against cyberattacks, navigating the ever-changing landscape of legal compliance, or understanding specific regulations such as New York's SHIELD Act, there's a growing need for vigilance.

The Otsego County Chamber and Directive are excited to announce a three-part "Lunch and Learn" series to provide area businesses with the knowledge and tools needed to protect their assets, reputation, and future growth, no matter their size or industry. *Sponsored by Sidney Federal Credit Union.*

**Register today for this essential series, tailored specifically for the needs and challenges of area businesses!**

These events are open to business owners, managers, and their employees. Seating is limited. Be sure to register today to reserve your seats.



REGISTER AT [DTI.IO/LNLSECURE](http://DTI.IO/LNLSECURE)

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